

NAOSH AWARDS

BEST OVERALL: Valeant Pharmaceuticals

REGION: Steinbach, Manitoba SPONSORED BY: Marine Atlantic

Valeant Pharmaceuticals has participated in NAOSH Week for many years and has won a national award in the past. This year Valeant took a different approach to NAOSH Week. With employees on three different shifts, they wanted as many employees to participate in NAOSH Week events. To do this, they extended NAOSH WEEK from one week to four. Five sub-committees of the NAOSH Week committee were established to achieve a high level of participation amongst employees. These areas included Administration, Engineering, Manufacturing, Material Management and Quality Control.

Safety Passports were given to all staff and events included Are You Safer than a 5th Grader, Poster Contest, Texting & Walking Videos, School Bus Safety Town Hall, Safety Scavenger Hunt, Texting & Driving Simulator, Drinking Impaired Goggles, Crazy Safety Questions, Safety Work on Wheels and nomination of a Safe Co-Worker.

BEST REPRESENTATION OF THEME: Shaw Communications Inc.

REGION: Calgary, Alberta SPONSORED BY: Levitt-Safety

Through utilizing our technologies, employees were able to create, build and deliver a great number of events and activities which contributed to a successful 2016 NAOSH Week at Shaw. Events were largely driven by Shaw employees and the local health and safety committees. With a diverse workforce, the events planned at many of our sites were specific to the health and safety needs of the employees in each location. For example, in call centre offices, vendors come in to educate employees about proper office ergonomics, how to prevent musculoskeletal injuries and how to maximize their benefits to treat/prevent these injuries as well as education on health and wellness at work and at home. Overall, NAOSH Week activities spread across Canada and impacted over 15,000 employees. With employees and committees behind planning, these events, the passion, pride and commitment to health and safety took priority in all Shaw workplaces.

The focus this year on the promotion of their Near Miss reporting process, they built on their 2015 Spot the Hazard theme with our current 2016 slogan "Spot the Hazard, Report the Hazard." This theme was promoted in several national communications, posters, stickers, and a contest to re-enforce the importance of reporting Near Misses.

MOST INNOVATIVE: Capital Regional District

REGION: Victoria, British Columbia SPONSORED BY: Electrolab Training

The Capital Regional District participated in a number of NAOSH Week events. Some of the larger activities included Collision Avoidance Driver Training, Safety Jeopardy, and a division-wide internal safety conference with over 60 staff, guest speakers, vendor booths, and presentations.

At the NAOSH Week Kickoff event for 2016, they hosted a movie premiere of last year's award winning NAOSH Week film "The Amazingly Safe Race" complete with a ten-foot screen, popcorn and snacks. The solid waste operations (Hartland Landfill) participated in a mock chemical spill while Regional Parks hosted various safety training events for their new seasonal workers. The CRD's flagship NAOSH Week activity, "The Amazingly Safe Race 2016" challenged staff from the Watershed Protection and Regional Parks divisions to make safety a habit. The event had four different safety-related scenarios: boat/marine safety, driver training, wildfire fuel management, and fire extinguisher training with the Shawnigan Lake Fire Department. Each team got to practice and hone their skills in each of the scenarios in a safe and controlled environment. It allowed more experienced members of the teams to coach and guide the less experienced members throughout the challenges. The day capped off with a BBQ and the final safety challenge; a team, safety relay race. The wildly successful event was filmed and can be viewed here: <https://youtu.be/UCzTE67YbHw>

BEST NEW ENTRY: Rogers Communications Inc.

REGION: Burnaby, British Columbia SPONSORED BY: CannAmm

Rogers Communications is a diverse company spanning 10 different provinces, with over 25,000 employees represented by 66 different Health and Safety Committees. Our businesses include communication services, media brands and wireless.

Their NAOSH week theme was Make Safety a Habit – I.Am.Safety with more emphasis on I.Am.Safety. They started their I. Am. Safety campaign in 2015 for NAOSH week with the launch of their first video "I.Am.Safety" based on the popular I. Am. Canadian commercial.

This year they created another video which featured employees from different businesses within Rogers discussing the little ways that they can help keep their workplace safe, such as sharing their knowledge with co-workers and making suggestions to their supervisors. The message: "We don't have to be safety professionals or Committee members to make a difference; we can all do it, and we should."

To help drive excitement for the week, employees were invited to participate in two contests, with a fantastic prize supported by the organization – a Samsung Galaxy smartphone.

66 Committees were given the time, budget and the creative control to organize all the events for over 20,000 employees across the country, but the planning didn't stop there. One Committee supporting the Fort McMurray, Alberta region took the time to organize events on the go based on the special circumstances they were faced with.

CHAPTER of the YEAR



2016 CHAPTER OF THE YEAR: Edmonton

With approximately 700 members, CSSE Edmonton Chapter is proud to be one of the largest CSSE chapters in Canada. Edmonton is one of eleven chapters belonging to the Alberta, NWT, Nunavut Region and is committed to help shape the safety profession in North Central Alberta, Edmonton and the Capital Region by working collaboratively with its members and partners.

A summary of their chapter innovations and achievements this year:

- 1.) **CSSEYEG Connect Events.** Designed to help make the most of members' memberships by creating opportunities for chapter members to network and interact with each other to exchange information, ideas, and develop contacts. Connect Events include the chapter annual CFL game and golf tournament. New this year is a wine and food pairing held in April, and socials held at locations around the city.
- 2.) **Professional Development and Learning Events:** Monthly Lunch n Learns and annual NAOSH conference give members exposure to ideas, perceptions, information related to the health and safety profession by dynamic speakers, coordinated entirely through volunteer efforts. The CRSP study group supports members in their development to help them prepare for their exam.
- 3.) **Chapter Communications Team:** The executive approved the creation of a communications committee with three members and a Chapter executive liaison. The overall goal of this Communications Committee is to ensure that CSSE Edmonton Chapter can effectively reach and react to its internal and external audiences in support of the Society's overall communication objectives.
- 4.) **National PDC Support:** Seeing an opportunity to leverage our volunteer efforts to national, the Chapter Executive is developing and sponsoring a "First Timer Mix n Mingle." This initiative includes a registration video to help registrants with tips and tricks to help members on a national level make the most of their membership and their attendance at the conference. This initiative aligns with the chapter's objectives of increasing new attendees' perception of member value and increase engagement.
- 5.) **Outreach Committee:** The Chapter has great partnerships with the Alberta Construction Safety Association (ACSA), University of Alberta, and the Northern Alberta Institute of Technology (NAIT). For the first time this year, chapter events committee organized a sold out facility tour of the Women Building Futures Society, and a presentation and Q&A with the founder and CEO of the organization. Women Building Futures is a Social Purpose Organization (SPO) and registered charity, providing trades training for women with a placement rate of 90%.

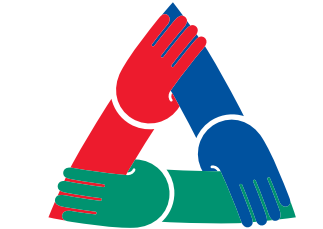
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RECOGNIZING EXCELLENCE



AWARDS OF EXCELLENCE



NAOSH
NAOSH WEEK
2016 AWARDS

**NATIONAL
AWARD WINNERS**

CSSE AWARDS

2016 SAFETY PROFESSIONAL OF THE YEAR: Dylan Short REGION: Ontario & Quebec CHAPTER: Toronto

Dylan has been a steady advocate for OHS related activities, causes and events. He began his career in OHS in 2001 and was a member of the CSSE Toronto Chapter from 2002-2012. Worthy to note is that in 2009 and 2010 the Toronto Chapter was awarded the honor of being named 'Chapter of the Year' in both years he was their Chair.

He has served on the National Board of the CSSE from 2008-2015 as Director of the National Education Committee and was responsible for developing and executing a major redevelopment strategy for the CHSC designation. Dylan has set high standards for committee membership and has worked to ensure that those accepting responsibilities are accountable for the roles they accept; clearly an example for others to emulate.

Dylan has been described as an 'out of the box thinker'. He has created and is championing a National conference designed for Senior OHS leaders, Executives and Emerging Leaders entitled the "3P Leadership Exchange Symposium" set for this October in beautiful Niagara-on-the-Lake. The Key note speaker on "Leading Transformational Change" is a respected Senior Corporate Executive.

A prolific public speaker and advocate of OHS related issues Dylan has conducted presentations at more than 25 conferences in 8 provinces to more than 1,000 attendees. Dylan has consistently led by example and has been a model of Integrity.

2016 OUTSTANDING ACHIEVEMENT (CO-WINNER): SNC-Lavalin Inc. REGION: Alberta, NWT & NT CHAPTER: Calgary

In 2014, the Mining and Metals division of SNC-Lavalin, based in Montreal and Toronto created a hand safety campaign that was to be implemented on all project sites. The expectation was that the premise of hand safety would be taken to the "next level" in that it was not merely a question of giving the training and everything else would be life as usual. The intent was that hand safety would be entrenched in all aspects of SNC-Lavalin's projects.

The "Safety - It's in your hands" campaign was fully launched at the Antucoya project - a copper mine being built by SNC-Lavalin in the Antofogasta desert highlands of Chile.

Prior to the campaign, an average of 25 hand injuries were being reported every month at the Antucoya project. After the campaign, hand injuries were occurring at an average rate of 1 per week. In the last two years of the project, there was not a single recordable injury to the hand/wrist area.

All 30+ contracting (and sub-contracting) entities on the project site got on board with the initiative, beginning in employee safety meetings, with the aim of getting everyone to buy into the fact that no one was immune to the possibility of a hand injury.

The SNC-Lavalin hand safety campaign is applicable worldwide and is underpinned by two basic premises:

- a willingness to dedicate some time and effort (and not just show people a few power point presentations and go back to life as usual)
- the openness to be humble and to accept that you don't have all the answers to everything "accidents" don't only happen to the other guy - we are all at risk of being part of an incident.

2016 OUTSTANDING ACHIEVEMENT (CO-WINNER): Cahill Group REGION: Atlantic CHAPTER: Avalon

The Cahill Group, a multi-disciplinary contractor in Atlantic and Western Canada, started a journey to improve HSE culture and communication throughout the organization. It started in May 2014 when it partnered with a local communications and marketing company, The Idea Factory. Once Senior Management had decided on its vision and journey to improve our HSE culture and get buy in from all employees the journey started.

At the end of 2015 with several meetings, discussions and feedback from employees, Senior Management and the Idea Factory Cahill developed its Safe Steps Program. Safe Steps is the platform by which the Cahill Group of Companies promotes a positive safety culture in support of our Health and Safety Management System. Safe Steps is built on 5 critical pillars: Leadership, Consistency, Accountability, Communications and Training. The President of the company went on a "road show" and rolled out the new program at all locations. He demonstrated commitment from the company's leadership and communicated everyone's responsibility and accountability for safety.

The Safe Steps Program improved the overall HSE of the Cahill Group and continues to improve. Whether employees were on a large site in Alberta or working out of a pick-up truck in Newfoundland, everyone is aware of their role. Management was involved in every step during the process. Their goals were met and new goals are continually set each year. Each quarter incident trends or issues across the company are assessed and the Safe Steps Program is used to come up with a solution and communicate it.

Prior to program commencement in 2013 TRIF (Total Recordable Injuries Frequency) was 1.19; it was 1.1 in 2013, .94 in 2014 and down to .56 in 2015. The company now has 8 Life Saving Steps. Cahill believes that if these 8 steps are inherent in every work task, and followed by everyone from employees, sub-contractors to visitors, a world-class workplace will be achieved.



SPECIAL PROJECT (CO-WINNER): Terminal Connectivity Project (Lead: Ivonne Gamboa, YYC) REGION: Alberta, NWT & NT CHAPTER: Avalon

Thinking outside the box was critical to address the complexity of the Terminal Connectivity Program (TCP), in order to meet all four of our core concepts: on time, on budget, no operational disruptions and safety as the number one priority. The Calgary Airport Authority (YYC) could, as property owners, have pushed the prime contractor title onto a company, and walked away. Instead YYC decided to seek out a collaborative approach with potential prime contractors. Part of the process included understanding what the issues were, dealing with and collaboratively coming up with a way to focus, making sure their problem, as well as ours, was taken care of simultaneously. This project really speaks to this vision.

In recognition that our safety plan could not comfortably facilitate this project, YYC sought out and adopted a suitable safety plan by a prime contractor, and developed the prime contractor responsibilities. Once they saw that this strategic move made sense, they created a parallel strategy to control this project and exhibited reasonable care and due diligence. YYC comes from different angles, but ultimately had to create something so that they were competently managing the safety program for this project.

The lessons learned in this project would help the professional development and knowledge of safety professions working together on massive constructions projects, that are open to the public, that need to be open while construction is being completed, and still doing it in a way that meets or exceeds the law. This experience will provide a unique learning experience for safety professionals in a subject matter few have ever experienced.

In closing, TCP is really a unique project possessing a successful, safe, creative and innovative relationship between the prime contractor, the client and the general public. This success is setting a new standard in the construction industry.

SPECIAL PROJECT (CO-WINNER): The Cone Zone Experience (Lead: Bob Nielsen, Mainroad Group) REGION: BC/Yukon CHAPTER: BC Lower Mainland

The "Cone Zone Experience" challenges the child and adult's current perceptions of roadside workers during the first interactive booth where they are greeted by a roadside worker who opens up a conversation about current experiences with road safety. Typically, the participants have limited to no previous experience interacting with a road safety worker at a personal level in close proximity. The participants are confronted with a paradigm shift by humanizing "cone zone" workers, safety equipment, and working environment as not just a roadway inconvenience but a human being; thus initiating the establishment of the dissonance for the participants.

The Experience enables a further attitude and behaviour shift by using stations that demonstrate the negative consequences of not following road safety directions with the accident scene station and virtual driving simulator. The most effective persuasive messages are those "that get the audience to think about an issue or object in concrete, vivid images that have definite implications for behavior".

The "Cone Zone Kart Track" was an initiative developed to engage a wide spectrum of road user audiences to communicate the dangers associated with roadside safety while leveraging an industry-led safety awareness public education campaign titled "Cone Zone". Since conception, the project has evolved into an immersive and interactive carnival-like "Cone Zone Experience" delivered at provincial fairs, at no cost to participants, to teach a variety of roadside safety best practices with a central humanistic message: slow down so everyone can make it home safe at the end of the day.

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