



CSSE *Contact* eMagazine Advertising Rate Sheet

CONTACT **eMagazine**

**Capture the attention of
the top OH&S
professionals!**

- Published electronically four times a year by the Canadian Society of Safety Engineering (CSSE) to over 4,500 members.
- Length is approximately 15-20 pages.
- Two types of advertisements are available:
 - Classified Ads
 - Display Ads

Advertising Deadlines		
Issue	Advertising Deadline	Delivery
Winter	Jan 24	Late February
Spring	Apr 2	Late April
Summer	June 24	Late July
Fall	Sep 24	Late October

Payment and Orders

Placement of your ad is confirmed when CSSE receives a signed Advertising Order and Agreement (with payment) and artwork (jpeg or vector files).

Prices are subject to change without notice; please confirm the price when placing your order. All prices are subject to GST.

All ads are subject to availability of space. Ad positioning on pages is determined by CSSE.

CLASSIFIED ADVERTISING

Your recruiting solution....

A Standard Classified Advertisement may include as many as 50 words, including several lead-in words printed in bold type. In the Career Opportunities section, advertisers may remain anonymous ("blind" ads) and have CSSE forward responses to them. Include the wording "Write c/o CSSE" at the end of the ad. A black and white organizational logo may be added to any classified advertisement.

RATES

Standard Classified Ad Rate:
(Positions Wanted ads are free for CSSE Members; printed on space-available basis)
Members: \$50 Non-members: \$85

Confidential "blind" Ad Rate:
Replies are sent to CSSE headquarters and forwarded to the proper recipient.
Members: \$100 Non-members: \$170

Search Firms Ad Rate:
Members: \$250 Non-members: \$425

All ads are subject to GST/HST depending on the location of purchaser. CSSE GST/HST#R100772003

Classified Ad Sections:

Career Network: Positions Available, Positions Wanted or Search Firms.

Products and Services: consulting services, events, books, surveys and reports.

Classified advertisements should be submitted electronically in Word format. If including logos, please submit a separate jpeg file.

The Canadian Society of Safety Engineering makes every effort to ensure accuracy in all items reported, but cannot accept responsibility for the representations or claims made by sources used.

DISPLAY ADVERTISING

Display advertisements must be submitted in jpeg or vector files. All materials submitted become the property of CSSE and cannot be returned. See previous page for deadlines and publication dates.

CSSE reserves the right to refuse the publication of any submission. Advertisers will be notified of the reasons for refusal.

Ad Size	Dimensions (w x h)	Price
Business Card	3 1/2" x 2 1/4"	\$85.00
1/4 page	3 1/2" x 4 3/4"	\$125.00
1/2 page	7 1/2" x 4 3/4"	\$275.00
Full page	8 1/2" x 11"	\$500.00

For more information on *Contact*, the CSSE newsletter, please call 416-646-1600 or send an email to: contactnewsletter@csse.org.



Canadian Society of Safety Engineering
39 River Street, Toronto Ontario M5A 3P1
Phone: 416/646-1600 ♦ Fax: 416/646-9460

ADVERTISING ORDER AND AGREEMENT

Contact Name _____
 Organization _____
 Address _____
 City _____ Prov _____ Postal Code _____
 Phone _____ Fax _____
 Email Address: _____

I WOULD LIKE TO PLACE AN ORDER FOR THE FOLLOWING ISSUE(S):

Winter Spring Summer Fall

TYPE OF ADVERTISEMENT (Please Check All That Apply)* Please note prices are under review and subject to change.

DISPLAY ADVERTISING

Business Card Size \$85
 1/4 page \$125
 1/2 page \$275
 Full page \$500

CLASSIFIED ADVERTISING

Standard Classified Advertisement \$50 / \$85
 Confidential "Blind" Advertisement \$100 / \$170
 Search Firm Advertisement \$250 / \$425

PAYMENT INFORMATION:

Total Advertising Rates _____

Plus Applicable Taxes _____

TOTAL AMOUNT DUE _____

Amount enclosed \$ _____

Charge to: Visa Mastercard American Express

Account # _____

Exp. Date _____

Cardholder Signature: _____

(Please make cheque payable to CSSE)

HST (#R100772003)