

NORTH AMERICAN OCCUPATIONAL SAFETY AND HEALTH (NAOSH) WEEK

CHAMPION PROGRAM 2009

NAOSH Week 2009

NAOSH Week is an annual occupational health and safety celebration led by the Canadian Society of Safety Engineering (CSSE). Together with our national NAOSH WEEK partners – the Canadian Centre for Occupational Health and Safety (CCOHS), Human Resources & Skill Development Canada's (HRSDC) Labour Program and the American Society of Safety Engineers (ASSE), we work hard to promote and advance the goals of NAOSH Week.

It is our goal to focus the attention of employers, employees, the general public and all partners in occupational safety and health on the importance of preventing injury and illness in the workplace, at home and in the community.

The NAOSH Week Champion Program was first launched in 2007 with 5 organizations who demonstrated their commitment and leadership with support of the Canadian NAOSH Week Launch event and NAOSH Week Awards Program. In 2008, the number of NAOSH Week Champions grew to 9 and included:

- Aim Safety & Training Services
- BP Canada Energy Company
- Capital Health
- Clark Builders
- Golder Associates Ltd.
- Hydro Ottawa Limited
- Johnson Inc.
- Purolator Courier Ltd.
- Willbros Construction Services (Canada) LP

In support of key aspects of our national program, the following NAOSH Week Champion opportunities are available:

Catalyst Champions support the 2009 Canadian NAOSH Week Launch Event

The Canadian NAOSH Week Launch Event officially marks the beginning of NAOSH Week with government officials, business leaders, dignitaries and occupational health & safety professionals from across the country.

Catalyst Champions:

- Will be acknowledged in national and regional media and news releases and exposed to the media during the Canadian Launch Event coverage.
- Will have an opportunity to introduce an initiative during the Canadian Launch Event, for greater exposure to a national audience.
- Will be featured as a NAOSH Week Champion in the annual NAOSH Week Resource Guide & Safety Calendar that is distributed to 16,000 occupational safety & health practitioners & professionals, as well as leaders in related professions and organizations.
- Will be acknowledged to more than 375 delegates at the annual CSSE Professional Development Conference in September 2009 in Calgary, Alberta

NAOSH Week 2009

May 3- 9, 2009

**Safety & Health: A Commitment for Life
Make It Home Safe Every Day!**

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- Will contribute \$1,000 to the 2009 Canadian Launch Event to be held in Winnipeg, Manitoba.

Resource Champions support the 2009 NAOSH Week Resource Guide & Safety Calendar

The 24-page Resource Guide is the cornerstone promotional document for NAOSH Week in Canada and provides valuable information that encourages participation. The Guide provides event & activity ideas, sample press releases, background information, award winners, links to OHS resources and promotional products.

The Resource Guide became a year-round reference with the addition of a 2008 Calendar. The Safety Calendar featured winning posters from the CSSE's Annual Children's Poster Contest and included information on safety and health related conferences & events being held across the country.

Resource Champions

- Will have the opportunity to promote their commitment to occupational health & safety by supporting one of the months on the Safety Calendar. The organization logo, website address and a short description will be featured.
- Will gain print, website & media exposure. The NAOSH Week Resource Guide & Calendar is distributed to a mailing list of 16,000 occupational safety & health practitioners & professionals, as well as leaders in related professions and organizations. The Guide & Calendar is posted on the CSSE & NAOSH Week websites and, in 2008, continued to be the most popular NAOSH Week document with over 33,000 downloads. The NAOSH Week website continues to serve as a valuable resource with 302,491 hits in the period of January – May 2008, an increase of 22% over the same period of time in 2007.
- Will have their organization logo and website link included on the CSSE and NAOSH Week websites.
- Will be acknowledged to more than 375 delegates at the annual CSSE Professional Development Conference in September 2009 in Calgary, Alberta
- Will contribute \$2,000 to support the 2009 Safety Calendar and NAOSH Week Resource Guide.
- View the [2008 Safety Calendar](#) and [2008 NAOSH Week Resource Guide](#).

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Motivational Champions support the 2009 NAOSH Week Awards Program

The CSSE offers four Canadian NAOSH WEEK Awards, in the following categories:

Most Innovative

Best New Entry

Best Representation of the Theme

Best Overall

Motivational Champions:

- Will be featured in regular email broadcasts to more than 7,000 OHS managers, supervisors, practitioners and consultants across the country as an organization that advances & supports achievement and innovation during NAOSH Week.
- Will have their organization logo included on one of the Award plaques, the NAOSH Week Resource Guide & Safety Calendar and with a website link on the CSSE and NAOSH Week websites.
- Will be acknowledged to more than 375 delegates at the annual CSSE Professional Development Conference in September 2009 in Calgary, Alberta and will be given the opportunity to assist in the presentation of the award.
- Will contribute \$3,000 to the 2009 NAOSH Week Awards Program

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