



webinar

Eight Critical Steps to Fleet Safety Excellence

Presented by: **Spencer McDonald**



- ① **Why have a safety program?**
- ② **Risk Assessment**
- ③ **8 Critical Elements**
- ④ **Training Considerations**

Which are the highest risk factors in my organization?

About the presenter

Spencer McDonald

| PRESIDENT, THINKING DRIVER



President and founder of Thinking Driver, Spencer McDonald has over 25 years' experience in driver training curriculum design and instructor development. Spencer's expertise in psychology, education, training and motivation together with instructor trainer qualification in all vehicle types uniquely qualified him to develop the attitude-based Thinking Driver programs.

Mr. McDonald is a bestselling author, has been awarded the 2008 Transport Canada/Transportation Association of Canada Award of Excellence and the 2013 Canadian Society of Safety Engineering Outstanding Achievement Award for his 30 years of leadership in fleet driver safety. He has appeared on national television and radio and is an international keynote speaker on the topics of road safety, aggressive driving, road rage and driver training.

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Senior Management Commitment	
Written Policies and Procedures	
Driver Abstract/ Record Checks	
Incident Reporting and Investigation	
Vehicle Selection, Maintenance and Inspection	
Disciplinary System	
Review, Revise, Improve and Communicate	
Driver Training and Communication	

Brainstorm any other questions you may have here:

① Knowledge, Skills and Attitude

NOTES:

② Type and Intensity

NOTES:

Next Steps for My Organization

①

②

③

Thinking Driver is your choice for driver safety training programs, courses and consulting services. Since 1999, we have been a leader in road safety education and training for employees working for companies large and small and government from local to federal. We are a full service corporate/ industrial driving institution and can help you get the best and safest driving out of your employees to minimize risk and reduce vehicle incidents.

Our Mission:

“To save lives by being a world leader in innovative and relevant training products and services that prevent workplace driving incidents.”



Spencer McDonald, President Thinking Driver

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